KEYWORD REPORT

axolotl birthday party

390

searches a month

The numbers

Monthly searches	**390**
Competition	**High**
Advertising	**Some businesses pay to advertise on this search**
Typed on	**Google and Amazon**

Who types it

36% of the 14 searches people type with it name a product or a gift

Words typed with it: decorations (in 2 searches), activities, decor, favor, favors, food, games, ideas

Words typed with it on Amazon: decorations (in 2 searches), decor, favor, favors, invitations, plates, supplies, theme

Audiences: kids 7%

Formats: decor, cards and party 36%, printables and PDFs 7%

Concept heat: 4,032 reads a day of "Axolotl", up 5%

Shoppers typing "axolotl birthday party" are planning a celebration around a smiling, regenerating salamander, and they want decorations, games, and favors that bring the theme to life. This report gives a print-on-demand and KDP seller practical products to make today.

What it is

The phrase "axolotl birthday party" is what parents, teachers, and friends type into search bars when they are organizing a birthday celebration with an axolotl theme. The axolotl, a real salamander known for its feathery gills and permanent smile, has become a favorite among children and adults who like its unusual look and its ability to regenerate limbs. Buyers around this phrase are typically planning a party for a child, preparing classroom activities, or looking for a gift for someone who loves axolotls.

Signature idea

A 'Pin the Gills on the Axolotl' printable game gives the birthday child and guests a chance to laugh together as they try to place feathery gills on a smiling axolotl poster. Parents buy it in the week before the party, when they are assembling activities and want something that

doubles as a decoration. The twist is that the gills are printed in six pastel colors, so each child gets a different set and the finished poster becomes a colorful keepsake. The poster itself, with its grinning axolotl and rainbow gills, is the kind of thing guests photograph and share.

What to make: the classics

PRODUCT	WHO BUYS IT	WHAT IS INSIDE
Axolotl party kit printable	Parent planning a child's axolotl birthday party	Printable invitations, thank-you cards, and a pin the gills game with a poster and gill cutouts
Axolotl clip art set	Teacher or parent making their own decorations	Twelve axolotl illustrations in pink, lavender, and teal, plus gill and heart accents
Axolotl memory book	Parent creating a birthday keepsake for their child	Pages for guests to write wishes, draw axolotls, and paste photos, with axolotl prompts on each page
Axolotl birthday coloring book	Parent or teacher looking for a party activity	Twenty coloring pages of axolotls in party hats, with cake, balloons, and gill patterns

What to make: fresh ideas

PRODUCT	THE IDEA	INSPIRED BY
'Gill Friends' axolotl coloring book	A coloring book full of smiling axolotls with feathery gills, each page showing a different party scene like cake or balloons; kids and adults who love axolotls will enjoy coloring the detailed gill patterns.	Trending on Pinterest: "axolotl birthday party ideas", up 100% on a year ago
'Pastel Party' axolotl paper plates	A set of printable paper plates featuring axolotls in pink, lavender, and teal, with a smiling axolotl face in the center; parents hosting an axolotl birthday party will grab these for the table setting.	Shoppers type "axolotl birthday party plates" on Amazon
'Favor Bag Friends' axolotl sticker sheet	A sticker sheet with twelve axolotl stickers in different poses and colors, sized to fit favor bags; party hosts will add these to favor bags for a themed surprise.	Shoppers type "axolotl birthday party favors" on Amazon
'Party Game' axolotl decoration set	A printable decoration set that includes a pin the gills game, axolotl banner, and cupcake toppers; parents planning party activities will use these to decorate and entertain.	Shoppers type "axolotl birthday party decorations" on Amazon

Design ideas

MOTIF	COLORS
Smiling axolotl face with feathery gills	Soft pink (#FFB6C1), lavender (#E6E6FA), teal (#008080)
Axolotl with party hat and balloons	Mint green (#98FF98), baby blue (#89CFF0), sunshine yellow (#FFD700)
Axolotl tail and gills pattern	Coral (#FF7F50), aqua (#7FFFD4), white (#FFFFFF)
Axolotl swimming among stars	Navy blue (#000080), silver (#C0C0C0), pale pink (#FFD1DC)
Axolotl holding a birthday cake	Peach (#FFDAB9), lavender (#E6E6FA), mint (#98FF98)

Slogans

SLOGAN
Axolotl Party Captain
The Gill Gang
I Regenerate for Cake
Best Gills in Town
My Heart Smiles Like an Axolotl
Welcome to the Axolotl Party

Listing keywords

KEYWORD
axolotl birthday party ideas
axolotl birthday party decorations
axolotl birthday party invitations
axolotl birthday party favors
axolotl birthday party supplies
axolotl birthday party games
axolotl birthday party activities
axolotl birthday party favor bags
axolotl birthday party plates
axolotl birthday party decor

Make it this afternoon

Start with the axolotl party kit printable, since it bundles the most searched items and can be listed as a digital download today. First, create the invitation, thank-you card, and pin the gills game in a free design tool, using pastel axolotl illustrations and simple instructions. Second, export as PDFs and zip them into one file, then write a listing title that includes "axolotl birthday party" and the words invitations, games, and decorations. Third, upload to your shop with a price around $8 and share a photo of the printed game set up at a party table to show it in action.

Sources: Keyword search data, Google and Amazon autocomplete, Wikimedia pageviews, Google News. Brief by Tangent Daily.