KEYWORD REPORT

christmas tree

673,000

searches a month

The numbers

Monthly searches	**673,000**
Competition	**High**
Typed on	**Google and Amazon**

Related phrases

PHRASE	SEARCHES
christmas tree near me	**90,500**
christmas tree walmart	**49,500**
christmas tree clipart	**49,500**
christmas tree cartoon	**9,900**
christmas tree amazon	**5,400**
spruce christmas tree	**1,900**
most realistic artificial christmas tree	**1,900**
meaning of christmas tree in the bible	**260**
christmas tree scientific name	**110**
german made artificial christmas trees	**10**

Who types it

70% of the 92 searches people type with it name a product or a gift

Words typed with it: coloring (in 18 searches), book (in 16 searches), gift (in 12 searches), printable (in 10 searches), for toddlers (in 3 searches), gifts (in 3 searches), farm (in 2 searches), for kids (in 2 searches)

Words typed with it on Amazon: coloring (in 10 searches), book (in 9 searches), gift (in 8 searches), for toddlers (in 3 searches), gifts (in 2 searches), small (in 2 searches), bookshelf, collar

Audiences: kids 12%, adults 1%, pet owners 1%

Formats: coloring pages and books 21%, books, journals and planners 18%, printables and PDFs 11%

Concept heat: 811 reads a day of "Christmas tree", up 238%

Phrase family

PHRASE	SEARCHES
christmas	**1,000,000**
christmas lights	**246,000**
christmas backgrounds	**201,000**
ugly christmas sweaters	**165,000**
christmas coloring pages	**135,000**
christmas colouring pages	**135,000**
christmas pajamas	**110,000**
christmas cookies recipes	**74,000**

Shoppers searching for a christmas tree are planning a centerpiece, a gift, or a classroom moment, and they buy printed goods that help them decorate, document, or celebrate. The ideas below give a small print-on-demand seller clear, makeable products for this busy season.

What it is

The phrase christmas tree is typed by shoppers looking for a tree itself, for decorations, or for tree-themed gifts and activities. The people who spend money around it include parents preparing a toddler's first holiday, gift givers hunting for a new homeowner's first tree, and teachers planning a classroom celebration. They are not just buying a tree; they are buying the feeling of a tradition taking shape.

For a print-on-demand seller, the opportunity is in the printed extras that surround the tree: coloring pages, gift tags, guest books, and shirts that let buyers bring the tree into more of the season. The searches show strong interest in clipart, coloring, and small-space trees, which points to products that are useful, decorative, and easy to personalize.

Signature idea

A 'First Tree, First Home' keepsake guest book gives new homeowners a place to record the story of their first tree together. It is bought in the first week of December by couples and families who have just moved and want to start a tradition, and its twist is a two-page spread

for each year with prompts for the tree's height, the ornaments chosen, and who came to decorate.

The cover shows a simple line drawing of a tree with a star, and the inside pages have space for a small photo and a handwritten note, making it a book buyers will photograph and share on moving day.

What to make: the classics

PRODUCT	WHO BUYS IT	WHAT IS INSIDE
Christmas tree coloring book for kids	Parent buying for a toddler's calm time	Pages of trees with ornaments, cats, and gifts to color, plus a star to trace
Christmas tree wall art print	Gift giver for a new homeowner's first tree	A framed-style print of a tabletop tree with gifts and a star, ready to hang
Christmas tree gift tag set	Teacher buying for a classroom party	Tags shaped like trees with space for names and a hole for ribbon
Christmas tree guest book	Family hosting a tree-decorating party	Pages for guests to sign and note their favorite ornament, with tree motifs

What to make: fresh ideas

PRODUCT	THE IDEA	INSPIRED BY
'Flocked & Fancy' coloring book	A coloring book of flocked trees with snow-dusted branches and ornament details, bought by adults who want a wintry coloring session.	Trending on Pinterest: "flocked christmas trees decorated", up 500% on last month
'Cat in the Tree' sticker sheet	A sticker sheet of cats batting at ornaments and napping under the tree, bought by cat owners to decorate gifts and laptops.	Shoppers type "christmas tree for cats" on Amazon
'Tabletop Tree' wall art print	A print of a small tabletop tree with gifts beneath, bought by apartment dwellers who want a tree that fits their space.	Shoppers type "small christmas tree for table" on Amazon
'Color Your Tree Skirt' printable	A printable tree skirt coloring page with bold outlines, bought by parents for a marker-friendly activity with kids.	Shoppers type "christmas tree coloring blanket with markers" on Amazon

Design ideas

MOTIF	COLORS
Flocked tree with snow-dusted branches	Snow white #FFFAFA, spruce green #2F4F4F, silver #C0C0C0
Cat under the tree batting an ornament	Ginger #D2691E, pine green #014421, gold #FFD700
Tabletop tree with small gifts	Cranberry #950714, cream #FFFDD0, forest green #228B22
Tree skirt with scalloped edge and gifts	Red #C41E3A, green #228B22, gold #D4AF37
Spruce branch with needles and pinecone	Deep green #1B4D3E, brown #8B4513, frost #F0F8FF

Slogans

SLOGAN
Tree Decorator in Chief
The Flocked Tree Club
I Put the Star on Top
My Tree Has More Ornaments Than Yours
Our First Tree, Our First Home
Merry Tree Trimming

Listing keywords

KEYWORD
christmas tree coloring book for toddlers
christmas tree clipart for gift tags
christmas tree drawing for kids
christmas tree wall art print for new home
christmas tree gift tags printable
christmas tree guest book for decorating party
flocked christmas tree coloring pages
cat and christmas tree sticker sheet
tabletop christmas tree print for apartment
spruce christmas tree logbook for tree farm visits

Make it this afternoon

Start with the Christmas tree coloring book for kids, since the pages are simple line art and the demand from parents is clear. First, sketch ten tree scenes with ornaments, a cat, and gifts, keeping outlines bold for small hands. Second, lay out the pages in a KDP paperback with a bright cover showing a decorated tree and the title. Third, list it with keywords like christmas tree coloring book for toddlers and christmas tree drawing for kids, and add a note that it is printed on white paper for crayons and markers.

Sources: Keyword search data, Google and Amazon autocomplete, Wikimedia pageviews, Google News. Brief by Tangent Daily.