KEYWORD REPORT

loom knitting

5,400

searches a month

The numbers

Monthly searches	**5,400**
Competition	**High**
Typed on	**Google and Amazon**

Related phrases

PHRASE	SEARCHES
knitting loom	**5,400**
loom knitting hat	**1,000**
how to loom knit a blanket	**210**
double knit loom	**140**
round loom knitting scarf	**110**
loom cast on	**90**
basket weave loom	**40**
loom knit stitch dictionary	**20**
loom knitting stitches videos	**10**
loom knitting patterns youtube	**10**

Who types it

47% of the 53 searches people type with it name a product or a gift

Words typed with it: book (in 7 searches), for beginners (in 7 searches), books (in 5 searches), for adults (in 2 searches), for kids (in 2 searches), instructions (in 2 searches), kit (in 2 searches), patterns (in 2 searches)

Audiences: kids 11%, adults 6%

Formats: books, journals and planners 26%, printables and PDFs 13%

Concept heat: 1 reads a day of "Loop knitting", down 50%

Phrase family

PHRASE	SEARCHES
round loom knitting projects	**480**
loom knitting patterns free	**390**
loom knitting projects	**320**
loom knitting for beginners step by step	**40**

Shoppers searching for loom knitting want clear instructions, project ideas, and gifts for every age. This report turns that steady interest into products a small print-on-demand seller can list today.

What it is

Loom knitting is a needle-free way to make knitted fabric on a peg-filled frame, using a small hook to lift loops over each peg. The search phrase covers a wide range of buyers: beginners looking for step-by-step guidance, parents and teachers seeking kid-friendly projects, and gift givers hunting for a thoughtful present. The common thread is a desire for clear, printable patterns and instructions that make the craft feel approachable at any age.

Signature idea

A 'Peg-by-Peg Loom Knitting Planner' is a fill-in journal that walks a new loom knitter through a project from first cast-on to final bind-off, with space to sketch the peg sequence, note yarn weight, and record how many rows were worked each evening. It suits the retiree who has just bought a round loom and wants a calm, organized hobby, and it is also a welcome gift for a friend who has taken up the craft. The pages include a peg map, a row counter, and a stitch library, all printed in black and white so the book stays affordable. The cover, with its simple grid of pegs and a single strand of yarn winding through, is the detail a buyer would photograph and share on social media.

What to make: the classics

PRODUCT	WHO BUYS IT	WHAT IS INSIDE
Loom knitting for beginners workbook	New loom knitter on a still afternoon	Step-by-step e-wrap and purl tutorials, peg-by-peg charts, and practice projects for a hat and scarf.
Loom knitting project logbook	Retiree tracking progress on a blanket	Pages for yarn weight, peg count, row tally, and notes on each project, with a stitch glossary.
Loom knitting pattern recipe book	Gift giver for a crafty friend	Twelve patterns formatted like recipes, with ingredients (yarn, loom, hook) and numbered steps for hats, scarves, and blankets.
Loom knitting for kids activity book	Parent or teacher planning a rainy day	Simple patterns using bulky yarn, large-print instructions, and coloring pages of looms and yarn.

What to make: fresh ideas

PRODUCT	THE IDEA	INSPIRED BY
'Peg & Yarn' printable pattern cards	A set of printable cards, each showing one beginner loom knitting pattern with a clear step-by-step chart, ready to print at home for a first project.	Trending on Pinterest: "loom knitting patterns free", up 200% on a year ago
'Loom & Row' project tracker	A tracker that helps a loom knitter plan hats, scarves, and blankets by logging yarn, peg count, and rows, with space to note each finished gift.	Trending on Pinterest: "loom knitting projects", up 40% on last month
'Step by Step Loom' illustrated workbook	A workbook that walks a complete beginner through each step with large diagrams and practice space, so the first hat is finished in an afternoon.	Searched on Pinterest this month: "loom knitting for beginners step by step"
'Little Loomer' kids activity book	An activity book for children with simple patterns, large-print instructions, and coloring pages of looms and yarn, using bulky yarn for quick results.	Shoppers type "loom knitting for kids" on Amazon

Design ideas

MOTIF	COLORS
A round loom with a half-finished hat	#F4A261, #E9C46A, #2A9D8F
Peg grid with yarn winding through	#264653, #E76F51, #F4F1DE
A hook lifting a loop over a peg	#6D6875, #FFCDB2, #B5838D
A cozy blanket square on a rectangular loom	#A8DADC, #457B9D, #1D3557
A child's hands holding a small loom	#F1FAEE, #E63946, #A8DADC

Slogans

SLOGAN
Loom knitter: the needle-free way
Peg by peg, row by row
I knit without needles
My loom, my rules
Loom knitting is my happy place
Welcome to the loom circle

Listing keywords

KEYWORD	SEARCHES A MONTH
loom knitting patterns free	390
loom knitting for beginners	
loom knitting instructions for beginners pdf	
loom knitting blanket	
loom knitting kit	
loom knitting hats	
loom knitting stitches	
loom knitting for kids	
loom knitting books for beginners	
printable loom knitting instructions	

Make it this afternoon

Start with the 'Loom knitting for beginners workbook' as a paperback. First, write the step-by-step tutorials for e-wrap and purl with clear diagrams. Second, add three practice projects (a hat, a scarf, and a blanket square) with peg-by-peg charts. Third, design a cover with a round loom and yarn, then upload the interior as black and white and the cover as matte to a print-on-demand service, and list it with keywords like 'loom knitting for beginners' and 'loom knitting patterns'.

Sources: Keyword search data, Google and Amazon autocomplete, Wikimedia pageviews, Google News. Brief by Tangent Daily.