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BUSINESS NOTE

A short book as a quick start

Derek Sivers recommends a single short book as a quick start for understanding Türkiye and Turkish worldviews, pointing readers to a linked title rather than a long reading list. The post treats one well-chosen book as enough to begin building context about a country and its people.

A seller of books or printables can apply the same approach by building a compact starter guide around one region, tradition, or subject and presenting it as the easiest first step. A printable reading list titled "Start Here: One Book per Country" pairs a single recommended title with a few lines of context, giving buyers a clear entry point instead of an overwhelming catalog.

Source: Derek Sivers, To understand Türkiye and Turkish worldviews a bit, this book is a good quick start
https://sive.rs/d