TANGENT daily

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BUSINESS NOTE

Still summer, still selling

Austin Kleon says his new mixtape, “Still Summer,” grew out of the stubborn feeling that the season has not quite let go in Texas. He argues that the music matches that mood, with a pulse that stays calm and asks for stillness rather than motion.

A seller of books, printables, or print-on-demand goods can use that in late-summer products that acknowledge the in-between feeling of the season. A printable end-of-summer journal with a cover in warm, faded colors, or a notebook titled Still Summer, would fit buyers who are not ready to move fully into fall.

Source: **Austin Kleon, Still summer (a mixtape)**
https://austinkleon.com/2026/09/23/still-summer-a-mixtape/