BUSINESS NOTE

Mollick revises his view on managing AI agents

Ethan Mollick writes in One Useful Thing that he got something fairly large wrong about artificial intelligence. He had argued that people would have to work with agents the way a manager delegates to staff, and that getting agents to cooperate as a group would take careful construction, but he now sees that better machine learning systems handle that organization themselves.

A seller of printables or print-on-demand goods can drop the elaborate step-by-step prompt templates and write one plain request instead. Someone making a guided journal, for example, can ask an agent for thirty page prompts on a single theme and let it plan the order, the wording, and the variety without a chained workflow.

Source: One Useful Thing, The Dot and the Swarm
https://www.oneusefulthing.org/p/the-dot-and-the-swarm