TANGENT daily

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BUSINESS NOTE

A career that cannot be read off a resume

Justin Welsh argues in his essay that the standard markers of a successful career no longer describe how one actually gets built, and that the path is often illegible while it is being walked. He frames this as a change in his own thinking rather than a rule for everyone.

A seller of printables or print-on-demand goods can treat the illegible stretch as product research instead of downtime. The months spent testing a niche that does not fit the usual categories, for instance a printable set for people who track two unrelated hobbies at once, become the material for a product line no one else is positioned to make.

Source: Justin Welsh, Illegible careers.
https://justinwelsh.me/essays/illegible