TANGENT daily

SUNDAY, OCTOBER 25, 2026
ISSUE 25

BUSINESS NOTE

Welsh on the cost of one more year

Justin Welsh argues in his essay "Just one more year." that staying in a situation out of habit can cost a person the next decade of their life. He frames the decision to remain as a choice with a long price.

A seller who has spent years on a product line that no longer fits can test a new direction in a single weekend before committing. A printable goal-setting worksheet titled One More Year, built around what the buyer would change, turns the essay's question into a product someone can buy and answer.

Source: **Justin Welsh, Just one more year.**
https://justinwelsh.me/essays/one-more-year