BUSINESS NOTE

Kelly on AI's coming decentralization

Kevin Kelly argues in The Technium that today's AI is both the worst it will ever be and probably the most centralized it will ever be, because improving current models has meant scaling data, compute, and delivery into enormous processing centers that few organizations can afford. He notes that falling costs per capability, which he says halve roughly every six to seven months, point toward a different arrangement.

A seller can watch for the tools that arrive as capability gets cheaper and build a simple product around one of them, such as a printable worksheet pack that uses a small image generator to make themed coloring pages for a single niche. The same shift lowers what it costs to draft listing copy and mockups for a whole catalog.

Source: The Technium, Most Improbable Agent of You
https://kk.org/thetechnium/most-improbable-agent-of-you/