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BUSINESS NOTE

Graffiti Photography Offers a Print Lesson

Writing for Creative Boom, the magazine's reporter argues that Amsterdam's Straat gallery has managed the difficult task of moving graffiti from subway walls and train yards into a museum setting through Henry Chalfant's photographs of New York's early 1980s scene. The post traces how public opinion on street art swung from denunciation to commercial embrace and then cooled again.

A seller of print-on-demand goods can borrow the same move by treating an ordinary urban surface as the subject and letting the setting carry the mood. A set of art prints titled after a city bus route, each showing a different wall or underpass in a single color palette, gives buyers a piece of street texture without reproducing anyone's work.

Source: Creative Boom, Henry Chalfant's legendary New York subway graffiti photos pull into Amsterdam at life size
https://www.creativeboom.com/news/art-is-not-a-crime/