TANGENT daily

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BUSINESS NOTE

A praised strength turns into a problem

Justin Welsh argues in his essay "Nothing left to prove" that the quality people praised him for eventually became the big problem in his business. The post traces how outside approval can push a one-person operation toward work that no longer fits.

A seller can turn that observation into a short reflection page for a digital planner, asking buyers to name the strength others compliment them on and to check whether it still serves the work they want to do. A printable called "What I Am Known For" could pair that prompt with space for listing the tasks a seller keeps doing only because customers expect them.

Source: **Justin Welsh, Nothing left to prove.**
https://justinwelsh.me/essays/nothing-left