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BUSINESS NOTE

Letting a Hard Question Wait Its Turn

In a guest post for Jane Friedman, writer and book coach Karmen H. Špiljak describes finishing a stubborn ninth draft, listing every open question, and setting the manuscript aside. She argues that clarity often arrives later, when the mind has had time to work on the problem without being pushed.

A seller of printables can turn that pause into a product: a short guided worksheet that walks a buyer through writing down each unresolved question, the evidence for and against it, and a date to revisit it. A two-page "park it and come back" sheet for novelists fits the same method, and it gives a buyer something to hold while the answer is still out of reach.

Source: Jane Friedman, Your Brain's Secret Weapon to Answering Tough Questions
https://janefriedman.com/your-brains-secret-weapon-to-answering-tough-questions/