BUSINESS NOTE

Kevin Kelly's daily art journal habit

Kevin Kelly writes on The Technium that he makes a small piece of art every day, defining art as "anything that is cool and useless" and calling the practice good for his humility, agility, and imagination. He describes his current protocol, a sketchbook page built from the day's events and the ideas they trigger, as a visual journal that has proved liberating and inspiring.

A seller of printables can turn that constraint into a dated journal page, with one box for a small drawing and one for a line about the day, sold as a monthly set. A single printable page for November, ruled for a sketch and a sentence, gives buyers the same nightly ritual in 20 to 30 minutes.

Source: The Technium, My Sketchbook
https://kk.org/thetechnium/my-sketchbook/