TANGENT daily

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BUSINESS NOTE

Different rules for the boss

Seth Godin argues in a post on Seth's Blog that a boss who plays by a separate set of rules can read as proof of power rather than a flaw, because "He doesn't play fair" can function as a credential. He draws on Sahlins and Graeber's On Kings to show that subjects have often accepted a ruler's different origin and different destiny.

A seller can borrow that logic for a product that admits the double standard outright, such as a printable card game for the office kitchen or the family group chat where one person always wins. A deck of rule cards titled "House Rules" lets the buyer write in the exceptions, which turns the unfairness into the joke everyone at the table already knows.

Source: Seth's Blog, Different rules for the boss
https://seths.blog/2026/11/different-rules-for-the-boss/